

Make it work. Make it better.

Your software and automation partner.

We learn how your business actually runs, then build only what fits: web and mobile apps, custom software, and Odoo automation. Shipping products founders and operators rely on since 2008, with partners on four continents.

15+

Years building products

11+

Year avg. partnership

4

Continents served

10–12

Weeks to launch

WHO WE ARE

Understand first, build after

Sprint19 is a software and automation partner for founders and operators. We diagnose before we build: we map how a business actually runs, find where time and money leak, and recommend the simplest path that fits. Sometimes that is a custom app, sometimes Odoo, sometimes both, and sometimes a process change with no new software at all.



Our mission

Help businesses run better. We learn how the work really happens before we build anything, then build only what fits.



Our vision

Software that fits the business. No company should bend itself to fit its tools; we build technology around how the business already works.

WHAT DRIVES US

- ✓ Be professional. Say what needs saying, with respect and zero ego.
- ✓ Own it, solve it, ship it. Face challenges head-on.
- ✓ Create value through outcomes that matter.
- ✓ People over process. Trust and connection come first.
- ✓ Get better every day. Continuous improvement is the rhythm.
- ✓ Have fun. We make space to enjoy the work and the people.

WHAT WE BUILD

One partner, from idea to ongoing support

Eight specialist services. We recommend the right one for your product and audience, not our preferences.



MLP Development

Production-ready Minimum Lovable Products, shipped in 10 to 12 weeks.



Web & Mobile Apps

Responsive web apps and native mobile, built for conversion and scale.



AI-Assisted Builds

AI features integrated strategically, not speculatively.



Process Optimization

Streamline operations with Odoo ERP, CRM, invoicing, inventory, and HR.



Staff Augmentation

Senior engineers and PMs embedded in your team within two weeks.



Product Strategy

Turn an idea into a costed, prioritized roadmap in one to two weeks.



Marketing Automation

High-converting funnels and automated sales pipelines.



Ongoing Support

Retainers for fixes, security, monitoring, and new features.

TECHNOLOGY

CORE

RUBY ON RAILS

RUBY

FLUTTER

ALSO

PYTHON

WORDPRESS

REACT

NEXT.JS

TYPESCRIPT

PLATFORM

POSTGRESQL

AWS

GOOGLE CLOUD

NATIVE IOS & ANDROID

WHERE IT FITS

NODE.JS

REACT NATIVE

EXPO

HOW WE WORK

A partnership, not a one-off project

Structured sprints, weekly visibility, and a relationship most of our clients keep for years.



SENIOR ENGINEERS, AI ON EVERY KEYBOARD

Every engineer here builds alongside Claude and Cursor daily, using them to weigh approaches, stand up the routine scaffolding, build out test suites, and give their own pull requests a first review pass before a teammate ever opens them. The repetitive work shifts to the machine; the judgment stays human: the architecture, the trade-offs, and the call on what good actually looks like. That is how we move faster without trading away quality.

BACKED BY A DELIVERY GUARANTEE

- ✓ 30-day deliverable warranty on every build
- ✓ Defined SLAs with 2 to 8 hour critical response
- ✓ Code quality, security, and integration coverage
- ✓ You own all the code, from day one

Trusted across industries and continents

Long partnerships are our best reference. Many clients have stayed with us for the better part of a decade.

"Sprint19 works effectively in understanding needs and implementing optimized technical solutions. They are excellent communicators and highly trustworthy."

Golf Crow · FabForeDev

Marty R., Founder · New York, U.S.A. · Partner since 2015

"Sprint19 is quick, responsive and trustworthy. We are no longer concerned with software support going out of date, and we have added many efficiency improvements and new features without adding to monthly maintenance costs."

SHARE Africa

Brenda R., Director · New York, U.S.A. · Partner since 2023

"More than a decade of partnership with this team. We have trusted Sprint19 long after version one, and we regularly visit the team in the Philippines. They have become a family."

SMS360 · Safety Management Systems

Chris D., CEO · Connecticut, U.S.A. · Partner since 2014

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2008

Building since

LEADERSHIP

The people behind Sprint19



Jed Seculles
CEO & Co-Founder

Leads growth and engineering direction, pairing hands-on depth in Ruby on Rails and cloud architecture with a Lean Six Sigma background.



Karl Custodio
COO & Co-Founder

Runs delivery and operations, keeping engagements moving and clients informed from kickoff to launch.

COMPLIANCE



DATA PRIVACY COMPLIANCE

Registered with the National Privacy Commission

Sprint19 Labs, Inc. is a registered Data Protection Officer / Data Processing System under the Philippine Data Privacy Act of 2012 (RA 10173). NPC Registration No. PIC-005-913-2026, valid until 11 May 2027.

Ready to make it work, and make it better?

Book a free strategy call. We will surface the highest-impact opportunities for your business and give you honest next steps.

sprint19.com/contact

TALK TO US

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VISIT

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